

未來五年智慧鏡子市場規模 將達 44.2 億美元

來源：千家網

據國際一份關於智慧鏡子中汽車、飯店、零售店等應用市場調研報告，預計到2023年全球智慧鏡子市場規模，將從2018年的28.2億美元增長到2023年的44.2億美元，在這期間的年複合成長率為9.41%。

據報告，智慧鏡子市場快速成長，可歸因於汽車行業對智慧鏡子的需求不斷成長，以及零售行業從傳統商店，向數位商店的轉變。目前，智慧鏡子市場中，出現了大量的初創企業，以及許多智慧鏡子的新功能，和創新功能不斷推陳出新。

顯示，藍牙和免提連接，導航、轉向信號和麥克風等功能。由於這些功能，而廣泛採用自動調光鏡，是影響智慧鏡市場中汽車應用的最大佔有率的主要因素。



THE SMARTEST MIRROR WITH DVR...

Introducing our latest Advanced Vehicle Technology device, a 4.3" 16:9 wide panoramic Navigation, DVR and Backup Camera mirror in a compact DC-160 sized mirror. The Smartest Mirror is the intelligent choice for those seeking the latest in vehicle technology and easily replace the original mirror in most vehicles with use of vehicle specific mounts (available separately). The MN450S has a brilliant 4.3" TFT capacitive touch screen display for navigation and camera display plus a 16 function DVR with forward facing camera built in. Navigation mapping is provided by Sogis a global leader in GPS and Features "Tap To Speak". The DVR records from camera with selectable video resolution up to 1080P and includes a "G" Sensor that activates the record feature automatically when triggered by an event.

Ready Construction: Mirror is made up of bonded layers and changing temperatures, just like the performance mirror.

Built in Speaker: Hear music, directions, phone conversations or your favorite radio broadcast.

Features:

- 4.3" High Resolution TFT Display
- Resolution: 800x600 Pixel
- Multi-touch control capacitive touch screen
- DVR (Digital Video Recorder)
- Built in GPS
- Built-in 160° AHD Fish and 10 DOR
- G-sensor Included
- Real Time Clock
- Backup Camera Video Input
- Support up to 32GB microSD card
- Built-in Speaker with MAX Power 2W

Backup view: The rear view camera can be used to view the rear of the vehicle. The camera is mounted on the rear of the vehicle and provides a clear view of the rear of the vehicle.

Multi-Touch Operation: The user touch to do all of the functions, operation is simple and easy to use.

Supports: Multi-Touch Panel, 4.3" TFT Panel, Wi-Fi, Bluetooth, 4-Season, Camera Input, GPS, SD Card Slot, MP3 MOVIE PHOTO, DVR (For Use Cases), Emergency Call.

MN450S

汽車應用佔據主要市場

預計在2018年，汽車應用將佔據智慧鏡子市場的主要佔有率。智慧鏡廣泛應用於汽車和輕型商用車。汽車應用中使用的智慧後視鏡，包括自動調光鏡和連接鏡，具有溫度

軟體應用將迎來快速成長

軟體應用是用於飯店和零售，醫療保健和智慧家庭的，任何智慧鏡子的重要組成部分，用於顯示鏡子螢幕上的任何資訊。顯示的資訊，根據鏡子的用途而有所不同，預計應用軟體市場的最高成長，主要歸功於在飯店和零售行業，大量採用基於AR的鏡子，以及3D建模等功能的進步，可能會推動軟體市場的高速成長。